

Frida Kahlo®

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ORIHANO®







Frida Kahlo represents the strong woman; multifaceted and avant-garde, not only for her culture but for her personality.

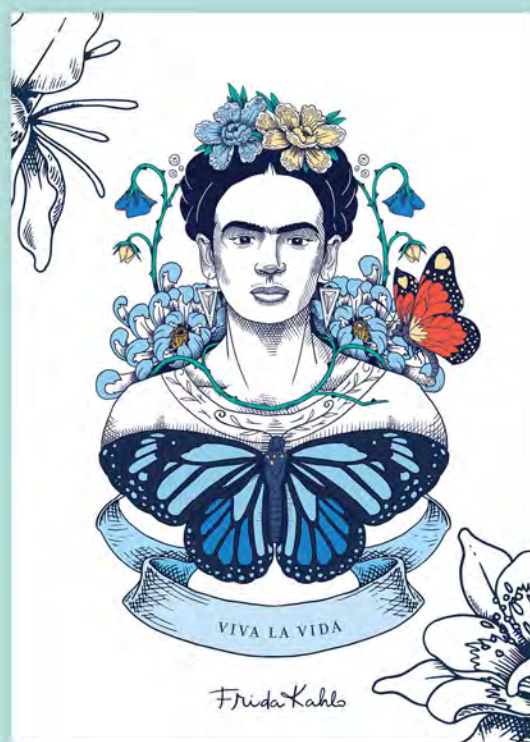
Frida lived life to its fullest in the most passionate of ways. Her unique expression and extraordinary artworks have provided humanity with continuing optimism, strength and courage for the future.

2024 commemorates 70 years of Frida Kahlo's legacy, and coincides with a new collection of Origamo products inspired by the iconic artist.

Continuing Origamo's spirit of ethical production and ecological care, all products are made from fully recyclable and responsibly sourced papers. They are completely handmade in our certified Fair Trade Studios, using FSC paper made in Italy from regenerated forests, and with packaging that is 100 % plastic free.



## THE RANGES



VIVA LA VIDA

CLASSIC COLLECTION

- MINIMALIST • SUBTLE COLOURS
- COMPOSITIONS



FESTIVALE

BRIGHTS COLLECTION

- MAXIMALIST • DETAILED & COLOURFUL
- PATTERNS



ANNIVERSARY

70TH ANNIVERSARY YEAR

- FOR 2024 ONLY



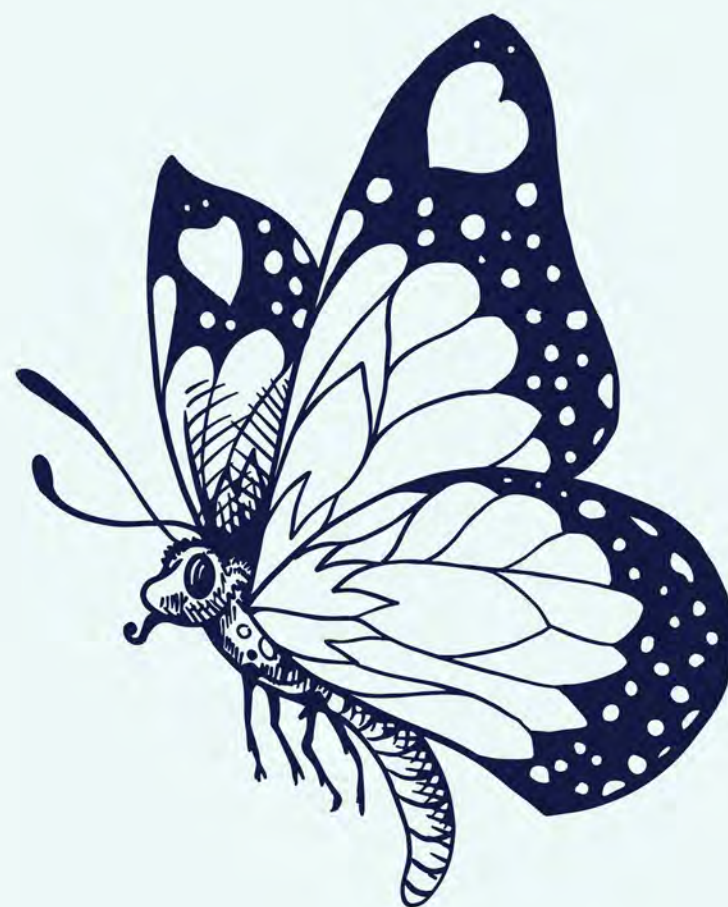


PRODUCT RANGE

## VIVA LA VIDA

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A pared back and sophisticated approach  
which places Frida at its heart.





ORIGAMO FRIDA KAHLO

VIVA LA VIDA • FLORA

Our Frida Kahlo Flora Collection consists of three-dimensional paper bouquets which are guaranteed to amaze and charm their recipients.

Flowers have been considered for their symbolism and visual impact, and include such favourites as Peonies, Roses, and Passion Flowers.





ORIGAMO FRIDA KAHLO

VIVA LA VIDA • MINI FLORA

RED FK003



The Mini Flora bouquets are pocket-sized designs perfect for sending in the post. They come inside a conventional greeting card, which includes embossing on the cover and a removable message insert.

APPROX SIZE: 136MM X 105MM (FLAT)

ENVELOPE SIZE: 180 X 130MM



MESSAGE CARD AND BOUQUET CAN BE REMOVED



ORIGAMO FRIDA KAHLO

VIVA LA VIDA • LARGE FLORA

RED FK001



Large Flora are almost the size of a real life bouquet, and have the same impact, whilst lasting significantly longer! They all embossed details to the illustrations for an extra special touch, and come with an envelope and message card.

APPROX SIZE: 275 X 300MM (FLAT)

ENVELOPE PACKAGING SIZE: 284 X 338MM

MESSAGE CARD PLACED IN BOUQUET



ENVELOPE WITH LOGO



ORIGAMO FRIDA KAHLO

VIVA LA VIDA • KIRIGAMI

## BUTTERFLY FK005

This range uses the Japanese art of Kirigami -a variation of Origami where the paper is cut as well as folded, to create exciting pop-up designs.



OUTER CARD





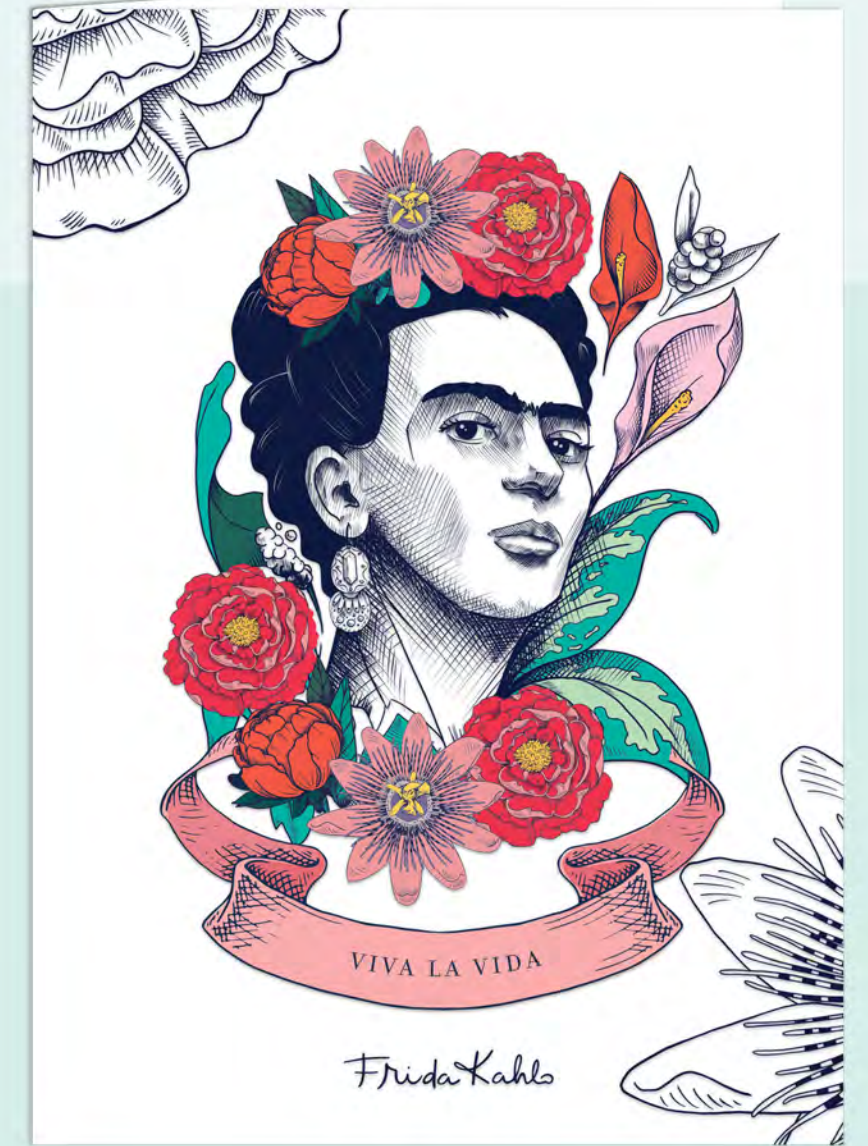
ORIGAMO FRIDA KAHLO

VIVA LA VIDA • KIRIGAMI

FLOWERS FK007



OUTER CARD





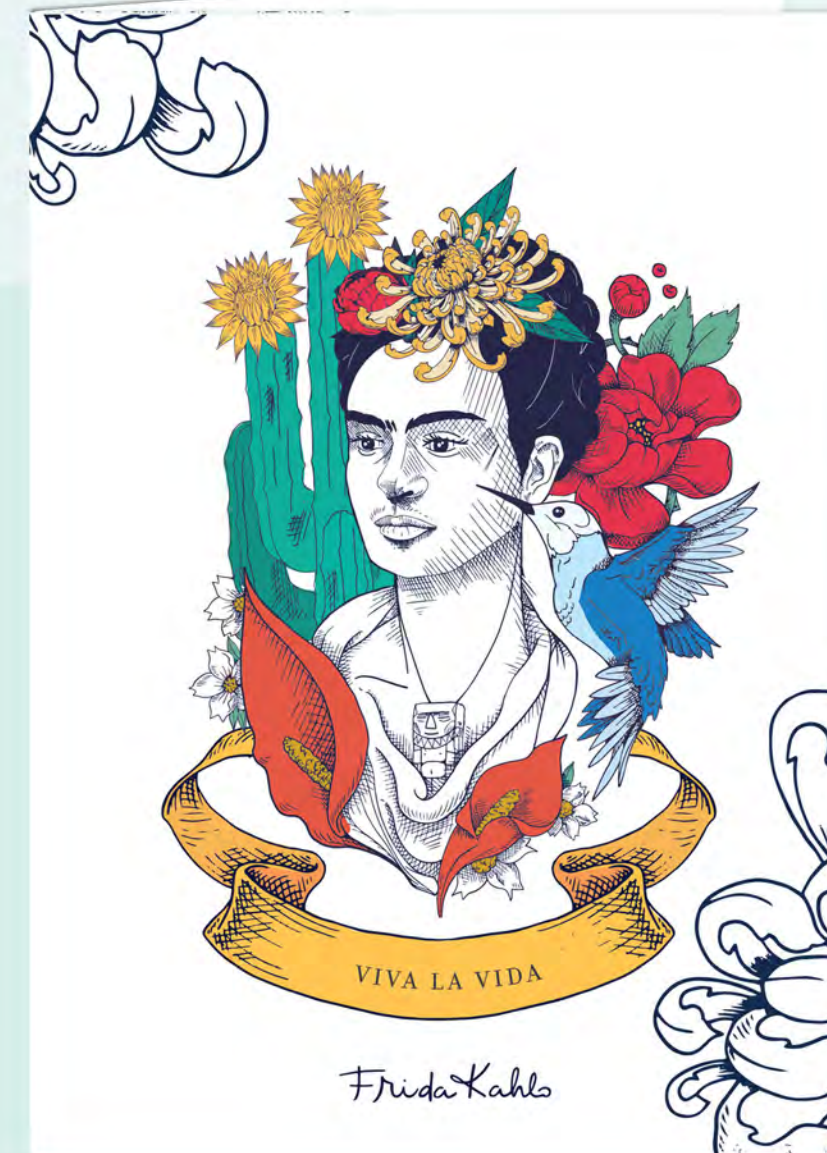
ORIGAMO FRIDA KAHLO

VIVA LA VIDA • KIRIGAMI

CACTUS FK008



OUTER CARD





ORIGAMO FRIDA KAHLO

VIVA LA VIDA • FILIGRANA

## BUTTERFLY FK009

These cards feature a paper quilling technique first

QUILLED DETAILS





ORIGAMO FRIDA KAHLO

VIVA LA VIDA • FILIGRANA

FLOWERS FK011

QUILLED DETAILS



Frida Kahlo





## ORIGAMO FRIDA KAHLO

### VIVA LA VIDA • BOOKMARKS

Our bookmark products are a new Origamo product, featuring our 'Kirigami' and 'Filigrana' paper techniques.



FILIGRANA  
Paper Quilled



KIRIGAMI  
Pop-up Designs

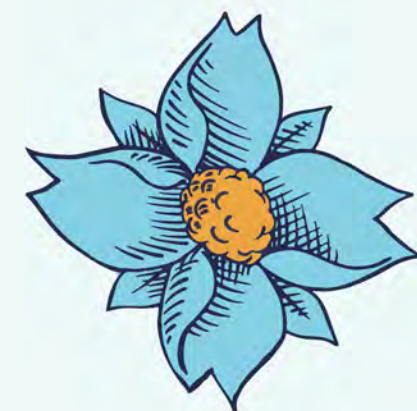
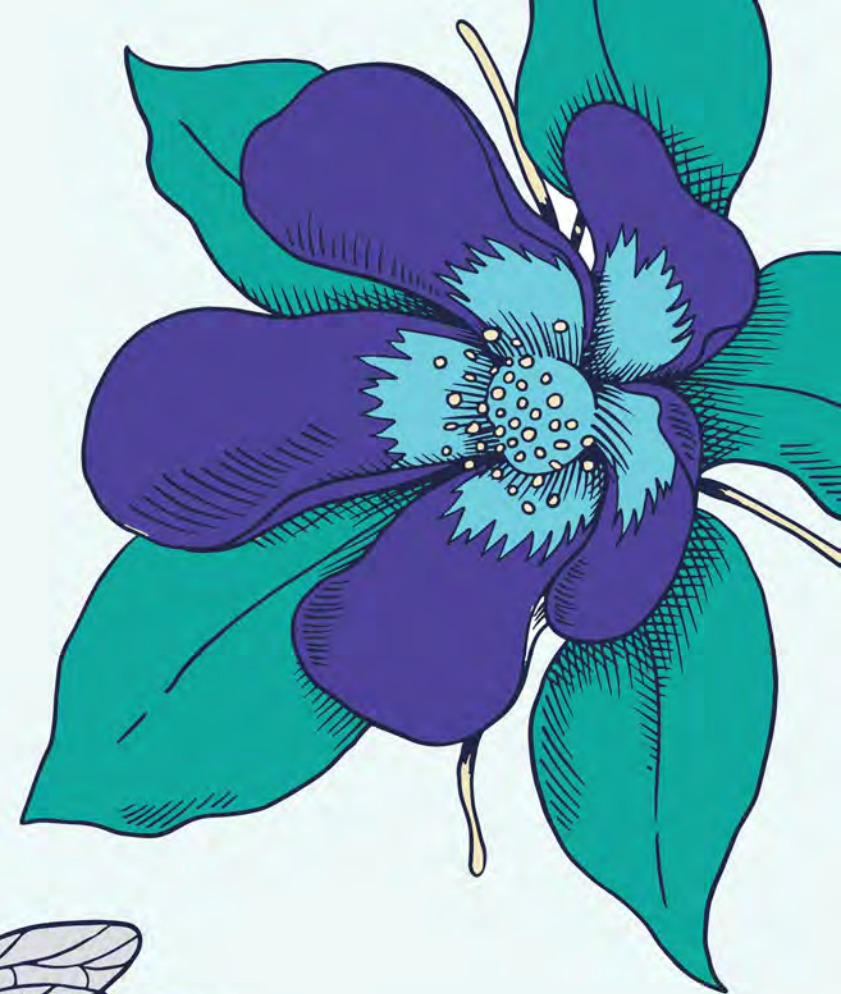




PRODUCT RANGE  
**FESTIVALE**

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A range that embodies the vibrancy and fun of  
Frida's world, in a celebration of colour.





ORIGAMO FRIDA KAHLO

VIVA LA VIDA • LARGE FLORA

FK014

MESSAGE CARD PLACED IN BOUQUET



ORIGAMO  
EB

ENVELOPE WITH LOGO



ORIGAMO FRIDA KAHLO  
FESTIVALE • MINI FLORA

FK015



MESSAGE CARD AND BOUQUET CAN BE REMOVED



ORIGAMO FRIDA KAHLO

VIVA LA VIDA • KIRIGAMI

FK017



INNER CARD POP UP



ORIGAMO FRIDA KAHLO

FESTIVALE • FILIGRANA

FK016



QUILLED DETAILS





ORIGAMO FRIDA KAHLO

FESTIVALE • BOOKMARKS



FILIGRANA  
Paper Quilled



KIRIGAMI  
Pop-up Designs



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The background features a delicate illustration of yellow lilies and red roses. On the left, a cluster of yellow lilies with prominent stamens is shown. A single red rose with a green stem and leaves is positioned in the upper center. Another red rose is in the lower center, with a small bud next to it. On the right, more yellow lilies are depicted, some in full bloom and others as buds. The entire scene is set against a light blue background.

PRODUCT RANGE

# ANNIVERSARY

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A range of products that celebrates Frida's life  
in this anniversary year of her death.



ORIGAMO FRIDA KAHLO

ANNIVERSARY • FILIGRANA

FK022

QUILLED DETAILS



OUTER CARD





ORIGAMO FRIDA KAHLO

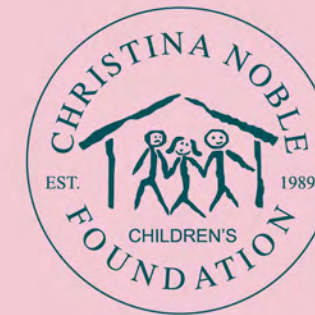
ANNIVERSARY • BOOKMARKS



FILIGRANA  
Paper Quilled







By choosing Origamo®, you directly support  
Christina Noble Children's Foundation's (CNCF)  
'Sunshine Homes'.

The programme supports many of the most vulnerable  
children of Ho Chi Minh City, Vietnam, helping to protect them from poverty  
and exploitation and providing them with the childhood they deserve.

CNCF is dedicated to serving the physical, medical, educational and emotional  
needs of vulnerable children and has directly impacted the lives of well over  
900,000 children since 1989.

Erica & Furio Ceciliato, founders of Origamo, personally supervise the  
donations and co-ordinate activities of the Foundation in Italy.



ORIGAMO

## PARTNERING WITH ORIGAMO

Origamo is stocked in over 2400 retailers all over Europe, with a practical & direct approach to helping our family of stockists sell our products.

We will provide you deluxe wooden displays, posters, POS material & social media advertising in order to position your shop at the heart of your local market for handmade greeting cards.

We will look forward to helping you grow your business with exciting premium products!

## PROUD MEMBERS OF:



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We can't wait for you to join  
the Origamo® family!

*Furio  
Ceciliato*

